



April 15, 1999

Butte County Board of Supervisors
25 County Center Drive
Oroville, CA 95965

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

We also may hold farmer education meetings in your county, with the cooperation of the local Farm Bureau office, where surface water quality protection issues and practices will be discussed.

We anticipate no negative impact on county property or its citizens and will abide by all local ordinances in performing these projects.

If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Butte County Planning Commission
7 County Center Drive
Oroville, CA 95965

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Colusa County Board of Supervisors
546 Jay Street
Colusa, CA 95932

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Colusa County Planning Commission
220 - 12th Street
Colusa, CA 95932

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Merced County Board of Supervisors
2222 M Street
Merced, CA 95340

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Merced County Planning Commission
Planning Department
2222 M Street
Merced, CA 95340

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Sacramento County Board of Supervisors
700 H Street, Suite 2450
Sacramento CA 95814

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Sacramento County Planning Commission
700 H Street, Suite 2450
Sacramento CA 95814

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

San Joaquin County Board of Supervisors
222 E. Weber Avenue, Suite 701
Stockton, CA 95202

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

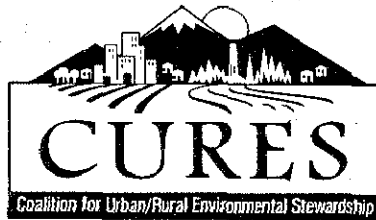
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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

San Joaquin County Planning Commission
1810 E. Hazelton Avenue
Stockton, CA 95205

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Stanislaus County Board of Supervisors
1100 H Street, 2nd Floor
Modesto, CA 95354

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Stanislaus County Planning Commission
1100 H Street, 2nd Floor
Modesto, CA 95205

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Sutter County Board of Supervisors
1160 Civic Center Boulevard, Suite A
Yuba City, CA 95993

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Sutter County Planning Commission
1160 Civic Center Boulevard, Suite E
Yuba City, CA 95993

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Yolo County Board of Supervisors
625 Court Street, Suite 204
Woodland, CA 95695

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Yolo County Planning Commission
292 West Beamer Street
Woodland, CA 95695

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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If you have any questions about our CALFED proposal, please contact me at the address below.

Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Yuba County Board of Supervisors
215 - 5th Street
Marysville, CA 95901

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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Sincerely,

Parry Klassen
Project Manager



April 15, 1999

Yuba County Planning Commission
938 - 14th Street
Marysville, CA 95901

To Whom It May Concern:

This letter is to inform you that the Coalition For Urban/Rural Environmental Stewardship (CURES) has submitted a proposal to CALFED, a state and federal agency, to request funding for projects that will be organized and implemented within your county. These projects may include demonstration farms on private property (with permission of the owner) that will show farm management practices designed to protect surface water quality. Farmers and public tours of those farms will be scheduled periodically over the next three years.

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Parry Klassen
Project Manager

Cost

See attached budget

Cost-sharing

CURES is currently organizing private fundraising activities to seek support for the projects described in this proposal. Currently, no sources have been finalized. However, any private funds collected will be used to directly off-set costs need to implement the projects described in this proposal.

Total Project By Year				
Year 1 1999-2000				
Task 1	609,700			
Task 2	121,900			
Task 3	49,900			
Task 4	77,700			
Task 5	88,400			
Task 6	72,000			
Task 7	135,200			
Task 8	23,800			
Total year 1	1,178,600			
Year 2 2000-2001				
Task 1	549,700			
Task 3	49,900			
Task 4	77,700			
Task 5	68,000			
Task 6	72,000			
Task 7	135,200			
Task 8	23,800			
Total Year 2	976,300			
Year 3 2001-2002				
Task 1	609,700			
Task 2	121,900			
Task 3	49,900			
Task 4	77,700			
Task 5	88,400			
Task 6	72,000			
Task 7	135,200			
Task 8	23,800			
Total year 3	1,178,600			
Total Project	3,333,500			

Year 1 Budget; page 1						
July 1999-July 2000						
	Direct Labor Hours	Direct Salary & Benefits	Service Contracts	Materials & Acq. Costs	OH Labor (Gen Admin & Fee)	Total by Budget Area
Task 1: Model Farms – Year One						
Project manager	520 hrs/yr		41,600			
Assistant proj. mgr. – North Valley	320 hrs/yr		12,800			
Assistant proj. mgr. – South Valley	320 hrs/yr		12,800			
Model farm compensation 1500/farm x 5 farms			7500			
Water monitoring plan			7500			
Water Sampling x 5 farms			200,000/yr			
Sample analysis			260,000/yr			
Quarterly reports/yr			7500			
Management practice brochures: 1/farm: 5 total				60,000		
Program total						609,700
Task 2: Environmental Reviews						
Develop/Print 1000 reviews	90			12,500		
PCA/CCA Audit training, materials	45 hrs			9400		
PCA/CCA Review fees 1000 reviews at @ \$100			100,000			
Program total						121,900
Task 3 Speaker Training/ placement – ConEd Meetings						
Speaker placement with ConEd/farm org mtgs.	240 hrs/yr		19,200			
Materials/handouts (reprint 3 guidebooks)			4000			
Slide show production/presentation materials	52		8700			
Speaker presentation fee \$75/mtg – 240 mtgs.			18,000			
Program Total						49,900

Year 1 Budget: page 2						
July 1999-July 2000						
	Direct Labor Hours	Direct Salary & Benefits	Service Contracts	Materials & Acq. Costs	OH Labor (Gen. Admin & Fee)	Total by Budget Area
Task 4 Speaker Training/Placement Grower mtgs						
Speaker placement with farm org mtgs	240 hrs/yr		19,200			
Speaker training 3 sites	48 hrs		3800			
Materials/handouts (reprint 3 guidebooks: 3000 ea.)			4000			
Slide show production/presentation materials	52		8700			
Co-sponsor 4 events per 9 counties/yr @\$750			27,000			
Grower surveys				15,000		
Program Total						77,700
Task 5 Speaker Training/Placement Urban prof. Mtgs.						
Speaker placement with urban prof. Mtgs	240 /yr		19,200			
Speaker training 3 sites	48		3800			
Develop Urban Guidebook /handouts: 3 brochures	90		7200			
BMP Guidebook Design/Production/Print 3 brochures; 3000 quan ea				27,000		
Slide show production/presentation materials	52		8700			
Co-sponsor 6 events per 5 urban centers /yr @\$750			22,500			
Project Total						88,400

<u>Year 1 Budget; page 3</u>						
<u>July 1999-July 2000</u>						
	Direct Labor Hours	Direct Salary & Benefits	Service Contracts	Materials & Acq. Costs	OH Labor (Gen Admin & Fee)	Total by Budget Area
<u>Task 6 Communications efforts</u>						
3x/yr newsletter, 3000 circ; mgmt/writing	135 hrs/yr		10,800			
Newsletter Production/printing				38,400		
Model farm tour set-up/manage/publicity: 5 tours	140 hrs		11,200			
Newsletter/local farm paper water issue articles: 2 per county; 18 articles	145 hrs		11,600			
						72,000
<u>Task 7 Urban PSA materials, PSA broadcast</u>						
Research/garden media calls; 5 target cities; garden	150/yr		12,000			
PSA Media kit development/materials for 300 kits	25			3200		
Media buys in:						
Sacramento				50,000		
Stockton				35,000		
Modesto				35,000		
Project Total						135,200
<u>Task 8 Reporting to CALFED</u>						
Quarterly Reports	80 hr/yr		6400			
CPA Annual Audit	60/yr		7800			
Bookkeeping	240/yr		9600			
Project Total						23,800
<u>July 1999-July-2000 Annual Total</u>						\$1,178,600

Year 2 Budget; page 1
August 2000-July 2001

	Direct Labor Hours	Direct Salary & Benefits	Service Contracts	Materials & Acq. Costs	OH Labor (Gen Admin & Fee)	Total by Budget Area
Task 1: Model Farms -- Year One						
Project manager	520 hrs/yr		41,600			
Assistant proj mgr -- North Valley	320 hrs/yr		12,800			
Assistant proj mgr -- South Valley	320 hrs/yr		12,800			
Model farm compensation 1500/farm x 5 farms			7500			
Water monitoring plan			7500			
Water sampling x 5 farms			200,000/yr			
Sample analysis			260,000/yr			
Quarterly reports/yr			7500			
Program total						549,700
Task 3 Speaker Training/ placement -- ConEd Meetings						
Speaker placement with ConEd/farm org mtgs	240 hrs/yr		19,200			
Materials/handouts (reprint 3 guidebooks)			4000			
Slide show production/presentation materials	52		8700			
Speaker presentation fee \$75/mtg -- 240 mtgs			18,000			
Program Total						49,900
Task 4 Speaker Training/Placement Grower mtgs						
Speaker placement with farm org mtgs	240 hrs/yr		19,200			
Speaker training 3 sites	48 hrs		3800			
Materials/handouts (repr. 3 gdbks: 3000 ea.)			4000			
Slide show prod/present materials	52		8700			
Co-sponsor 4 events per county/yr @\$750			27,000			
Grower surveys				15,000		
Program Total						77,700

<u>Year 2 Budget; page 2</u> <u>August 2000-July 2001</u>						
	Direct Labor Hours	Direct Salary & Benefits	Service Contracts	Materials & Acq. Costs	OH Labor (Gen Admin & Fee)	Total by Budget Area
<u>Task 5: Speaker Training/Placement Urban prof mtgs</u>						
Speaker placement	240/yr		19,200			
Speaker training 3 sites	48		3800			
Slide show production/presentation materials	52		22,500			
Co-sponsor 6 events in 5 urban center /yr @\$750				22,500		
Project Total						68,000
<u>Task 6 Communications efforts</u>						
3x/yr newsletter, 3000 circ; mgmt/writing	135 hrs/yr		10,800			
Newsletter Production printing (adv. agency)				38,400		
Model farm tour set- up/manage/publicity: 5 tours	140 hrs		11,200			
Newsletter/local farm paper water issue articles: 2 per county; 18 articles	145 hrs		11,600			
						72,000
<u>Task 7 Urban PSA materials, PSA broadcast</u>						
Research/garden media calls; 5 target cities; garden	150/yr		12,000			
PSA Media kit development/materials for 300 kits	25			3200		
Media buys in:						
Sacramento				50,000		
Stockton				35,000		
Modesto				35,000		
Project Total						135,200

<u>Year 2 Budget; page 3</u> <u>August 2000-July 2001</u>						
	Direct Labor Hours	Direct Salary & Benefits	Service Contracts	Materials & Acq. Costs	OH Labor (Gen Admin & Fee)	Total by Budget Area
Task 8 Reporting to CALFED						
Quarterly Reports	80 hr/yr		6400			
CPA Annual Audit	60/yr		7800			
Bookkeeping	240/yr		9600			
Project Total						23,800
<u>August 2000 – July 2001</u> <u>Annual Total, All</u> <u>Projects</u>						\$976,300

Year 3 Budget; page 1						
August 2001- July 2002						
	Direct Labor Hours	Direct Salary & Benefits	Service Contracts	Materials & Acq. Costs	OH Labor (Gen Admin & Fee)	Total by Budget Area
Task 1: Model Farms – Year One						
Project manager	520 hrs/yr		41,600			
Assistant proj mgr – North Valley	320 hrs/yr		12,800			
Assistant proj mgr – South Valley	320 hrs/yr		12,800			
Model farm compensation 1500/farm x 5 farms			7500			
Water monitoring plan			7500			
Water sampling x 5 farms			200,000/yr			
Sample analysis			260,000/yr			
Quarterly reports/yr			7500			
Management practice brochures: 1/farm: 5 total				60,000		
Program total						609,700
Task 2: Environmental Reviews						
Develop/Print 1000 reviews	90			12,500		
PCA/CCA Audit training, materials	45			9400		
PCA/CCA Review fees 1000 reviews at @ \$100			100,000			
Program total						121,900
Task 3 Speaker Training/ placement – ConEd Meetings						
Speaker placement with ConEd/farm org mtgs	240 hrs/yr		19,200			
Materials/handouts (reprint 3 guidebooks)			4000			
Slide show production/presentation materials	52		8700			
Speaker presentation fee \$75/mtg – 240 mtgs			18,000			
Program Total						49,900

Year 3 Budget; page 2						
August 2001- July 2002						
	Direct Labor Hours	Direct Salary & Benefits	Service Contracts	Materials & Acq. Costs	OH Labor (Gen Admin & Fee)	Total by Budget Area
Task 4 Speaker Training/Placement Grower mtgs						
Speaker placement with farm org mtgs	240 hrs/yr		19,200			
Speaker training 3 sites	48 hrs		3800			
Materials/handouts (reprint 3 guidebooks: 3000 ea.)			4000			
Slide show production/presentation materials	52		8700			
Co-sponsor 4 events per county/yr @\$750			27,000			
Grower surveys				15,000		
Program Total						77,700
Task 5 Speaker Training/Placement Urban prof. Mtgs						
Speaker placement with urban prof. Mtgs	240 hrs/yr		19,200			
Speaker training 3 sites	48		3800			
Develop Urban Materials/handouts: 3 BMP brochures	90		7200			
BMP Guidebook, Agency Design/Production/Print 3 brochures; 3000 quan ea				27,000		
Slide show production/presentation materials	52		8700			
Co-sponsor 6 events per urban center /yr @\$750			22,500			
Project Total						88,400

Year 3 Budget: page 3						
August 2001- July 2002						
	Direct Labor Hours	Direct Salary & Benefits	Service Contracts	Materials & Acq. Costs	OH Labor (Gen Admin & Fee)	Total by Budget Area
Task 6 Communications efforts						
3x/yr newsletter, 3000 circ; mgmt/writing	135 hrs/yr		10,800			
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Task 7 Urban PSA materials, PSA broadcast						
Research/garden media calls; 5 target cities; garden	150 hrs/yr		12,000			
PSA Media kit development/materials for 300 kits	25 hrs			3200		
Media buys in:						
Sacramento				50,000		
Stockton				35,000		
Modesto				35,000		
Project Total						135,200
Task 8 Reporting to CALFED						
Quarterly Reports	80 hr/yr		6400			
CPA Annual Audit	60/yr		7800			
Bookkeeping	240/yr		9600			
Project Total						23,800
August 2001- July-2002 Annual Total, All Projects						\$1,178,600

<u>Project Quarterly Budget</u>						
	Qtly budget Oct-Dec 91	Qtly budget Jan-Mar 00	Qtly budget Apr-Jun 00	Qtly budget Jul-Sept 00	Qtly budget Oct-Dec 00	Qtly budget Jan –Mar 01
Task 1	203,333	203,333	203,333	137,425	137,425	137,425
Task 2	60,950	60,950				
Task 3	24,950	24,950		24,950	24,950	
Task 4	38,850	38,850		38,850	38,850	
Task 5	44,200	44,200		34,000	34,000	
Task 6	24,000	24,000	24,000	24,000	24,000	24,000
Task 7	45,066	45,066	45,066		45,066	45,066
Task 8	7,933	7,933	5,950	5,950	5,950	5,950

	Qtly budget Apr-Jun 01	Qtly budget July-Sept 01	Qtly budget Oct-Dec 01	Qtly budget Jan -Mar 02	Qtly budget Apr-Jun 02
Task 1	137,425	152,425	152,425	152,425	152,425
Task 2		60,950	60,950		
Task 3		24,950	24,950		
Task 4		38,850	38,850		
Task 5		44,200	44,200		
Task 6		24,000	24,000	24,000	
Task 7	45,066		45,066	45,066	45,066
Task 8	5,950	5,950	5,950	5,950	5,950

Applicant Qualifications

CURES is the primary contractor for this proposal and will take responsibility for performance, reporting to CALFED, and oversight of budgets. An organizational chart is attached showing CURES' structure.

CURES is an organization formed to promote stewardship of pesticides to various audiences, including farmers and urban citizens. The non-profit organization was founded in 1997 to support educational efforts for agricultural and urban communities focusing on the proper and judicious use of pest control products. Central to this goal is developing and implementing projects that advance stewardship practices when storing, handling or applying these products.

Since late 1998, CURES has undertaken an intensive program to inform growers in the Central Valley about potential non point source pollution from pesticide and nutrient products while promoting use of management practices with the potential to correct the problem. CURES' greatest strength is its support by both the suppliers of pesticides and nutrient products, who have the most direct, routine contact with farmers, and the various farm and commodity organizations.

CURES is capable of and has the expertise to manage the tasks outlined in this proposal. Other projects currently underway include promoting and distributing materials on agricultural container recycling; promotion of best management practices (BMPs) for orchard and ground sprayers and proper mixing and loading techniques for protection of water quality; developing and distributing ground application stewardship training presentation modules; organizing urban/rural IPM educational tours, among other projects.

In this project, CURES will rely on the expertise of our collaborators (listed on the title page), who will serve on our technical advisory board and also advise the CURES project manager on every aspect of this project, especially in efforts targeted to the local farm community. The advisory board is a broad-based coalition representing stewardship interests of agricultural, environmental, crop protection and water associations, as well as government agencies, academia and public interest groups. Local pesticide and nutrient dealers and their PCAs/CCAs in each region will also play a pivotal role in the outreach efforts described in this proposal.

Project Managers

Parry Klassen: Project Manager, Communications Consultant

Mr. Klassen is a communications consultant, agricultural writer, and fruit grower from Clovis, CA and is an ideal professional to lead and organize the projects described in this proposal. Over the past 20 years, Mr. Klassen has held a number of positions where he has managed agriculture communications project activities. Those activities include being Director of Public Relations for an agriculture advertising/public relations firm with clients in irrigation, fertilizer, crop protection products, and trade organizations; a Group Editor for magazines written for the national and international pesticide industry (Farm Chemicals/Farm Chemicals International), the fruit and vegetable industry (Amercian Fruit Grower, American Vegetable grower), and a writer/reporter for several state publications (California Farmer magazine and Ag Alert newspaper), among others. Mr. Klassen also has extensive experience in media relations with the farm trade and mainstream press, including the Los Angeles Times, San Francisco Chronicle, and Fresno/Modesto Bee. He has also helped to organize local groups to develop communications materials on various issues, including the proper use of pesticides in urban settings. He also has organized and led numerous farm tours to operations in California

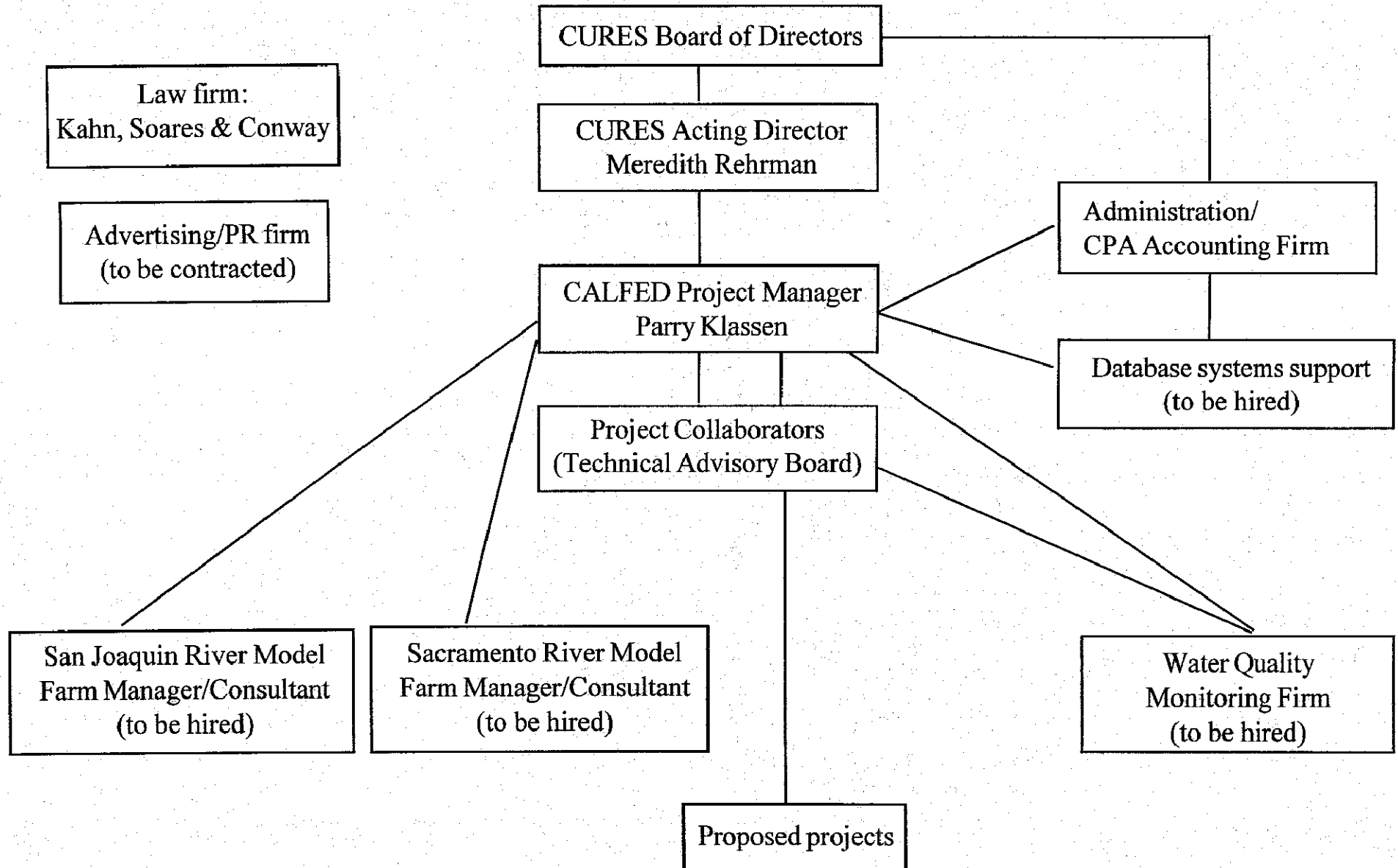
and around the country. In his current role with CURES, Mr. Klassen has written numerous articles about the surface water issue; made over a dozen presentation to farm groups in central California about water quality issues; written and produced stewardship guidebooks for farmers; written and produced educational slide shows on protecting water quality and stewardship of pesticide products; and assisted in the development of the CURES organization.

Mr. Klassen is also a life-long fruit grower, with his own family farm of peaches and nectarines located in Selma, CA. His was raised on a family fruit farm near Reedley, CA, and received a degree in Agricultural Communications for California State University, Fresno.

Meredith Rehrman, Acting Director, CURES

Ms. Rehrman has held agricultural communications positions for more than ten year. Ms. Rehrman's positions include Communications Director for the International Food Information Council, the Western Crop Protection Association, and CURES, where she has organized and managed: agricultural tours in California, Florida and New York for the mainstream media that showcase integrated pest management (IPM) practices; organized agricultural tours in California and Arizona for representatives of U.S. EPA and Cal-DPR, state government officials and media that showcase minor crops and minor use pesticides; and worked in media relations with the mainstream and agricultural trade press on pesticide-related issues. She has also served as statewide chair of pesticide/pest management issues for California Women for Agriculture; served on pesticide-related coalitions that included representatives from industry, government and academia; served as chair of the IPM Committee of the Western Crop Protection Association; served as editor/writer of the IPM Monitor, published by the National Foundation for IPM Education and financially supported by the US Department of Agriculture. Ms. Rehrman was raised on a family farm near Woodland, CA and holds a Masters Degree in Agriculture Communications from Cal Poly San Luis Obispo.

CALFED Project Program Organizational Chart



Compliance with Standard Terms and Conditions

In accordance with instructions, attached is a signed Non-Discrimination Compliance Statement and form for funding projects by the Federal Government.

There are no objections noted to the Standard Clauses – contract with public entities.

NONDISCRIMINATION COMPLIANCE STATEMENT

STD. 19 (REV. 3-95) FMC

COMPANY NAME

Coalition For Urban / Rural Environmental Stewardship

The company named above (hereinafter referred to as "prospective contractor") hereby certifies, unless specifically exempted, compliance with Government Code Section 12990 (a-f) and California Code of Regulations, Title 2, Division 4, Chapter 5 in matters relating to reporting requirements and the development, implementation and maintenance of a Nondiscrimination Program. Prospective contractor agrees not to unlawfully discriminate, harass or allow harassment against any employee or applicant for employment because of sex, race, color, ancestry, religious creed, national origin, disability (including HIV and AIDS), medical condition (cancer), age, marital status, denial of family and medical care leave and denial of pregnancy disability leave.

CERTIFICATION

I, the official named below, hereby swear that I am duly authorized to legally bind the prospective contractor to the above described certification. I am fully aware that this certification, executed on the date and in the county below, is made under penalty of perjury under the laws of the State of California.

OFFICIAL'S NAME

Parry Klassen

DATE EXECUTED

April 15, 1999

EXECUTED IN THE COUNTY OF

Sacramento

PROSPECTIVE CONTRACTOR'S SIGNATURE

Consultant

PROSPECTIVE CONTRACTOR'S TITLE

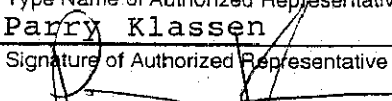
Parry Klassen

PROSPECTIVE CONTRACTOR'S LEGAL BUSINESS NAME

APPLICATION FOR FEDERAL ASSISTANCE

OMB Approval No. 0348-0043

1. TYPE OF SUBMISSION: Application <input type="checkbox"/> Construction <input checked="" type="checkbox"/> Non-Construction Preapplication <input type="checkbox"/> Construction <input type="checkbox"/> Non-Construction		2. DATE SUBMITTED 4-16-99	Applicant Identifier
		3. DATE RECEIVED BY STATE	State Application Identifier
		4. DATE RECEIVED BY FEDERAL AGENCY	Federal Identifier

5. APPLICANT INFORMATION Legal Name: <u>Coalition For Urban/Rural Environmental Stewardship</u> Address (give city, county, State, and zip code): <u>PO Box 348711</u> <u>Sacramento, CA 95834-8711</u>		Organizational Unit: Name and telephone number of person to be contacted on matters involving this application (give area code): <u>Parry Klassen 559 325 9855</u>																					
6. EMPLOYER IDENTIFICATION NUMBER (EIN): <u>91-1839291</u>	7. TYPE OF APPLICANT: (enter appropriate letter in box) <div style="display: flex; justify-content: space-between;"> <div> A. State B. County C. Municipal D. Township E. Interstate F. Intermunicipal G. Special District </div> <div> H. Independent School Dist. I. State Controlled Institution of Higher Learning J. Private University K. Indian Tribe L. Individual M. Profit Organization N. Other (Specify) <u>Non-profit</u> </div> </div> <div style="text-align: right; margin-top: -20px;"> <input checked="" type="checkbox"/> N </div>																						
8. TYPE OF APPLICATION: <input checked="" type="checkbox"/> New <input type="checkbox"/> Continuation <input type="checkbox"/> Revision If Revision, enter appropriate letter(s) in box(es): <input type="checkbox"/> <input type="checkbox"/> A. Increase Award B. Decrease Award C. Increase Duration D. Decrease Duration Other(specify): _____		9. NAME OF FEDERAL AGENCY: <u>CALFED</u>																					
10. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER: <u>Blank</u> <input type="checkbox"/> <input type="checkbox"/> - <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> TITLE: _____		11. DESCRIPTIVE TITLE OF APPLICANT'S PROJECT: <u>Promoting Stewardship Practices to Reduce NonPoint Source Pollution from Production Agriculture & Urban Centers in the Sacramento/San Joaquin Watersheds</u>																					
12. AREAS AFFECTED BY PROJECT (Cities, Counties, States, etc.): <u>Butte, Colusa, Merced, Stanislaus, San Joaquin, Sacramento, Sutter, Yolo, Yuba counties, CA</u>																							
13. PROPOSED PROJECT Start Date: <u>7-99</u> Ending Date: <u>6-2002</u>	14. CONGRESSIONAL DISTRICTS OF: <u>2, 3, 4, 5, 11, 18</u>																						
15. ESTIMATED FUNDING: <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td>a. Federal</td><td>\$</td><td>00</td></tr> <tr><td>b. Applicant</td><td>\$</td><td>00</td></tr> <tr><td>c. State</td><td>\$</td><td>00</td></tr> <tr><td>d. Local</td><td>\$</td><td>00</td></tr> <tr><td>e. Other</td><td>\$</td><td>00</td></tr> <tr><td>f. Program Income</td><td>\$</td><td>00</td></tr> <tr><td>g. TOTAL</td><td>\$</td><td>00</td></tr> </table>		a. Federal	\$	00	b. Applicant	\$	00	c. State	\$	00	d. Local	\$	00	e. Other	\$	00	f. Program Income	\$	00	g. TOTAL	\$	00	16. IS APPLICATION SUBJECT TO REVIEW BY STATE EXECUTIVE ORDER 12372 PROCESS? a. YES. THIS PREAPPLICATION/APPLICATION WAS MADE AVAILABLE TO THE STATE EXECUTIVE ORDER 12372 PROCESS FOR REVIEW ON: DATE _____ b. No. <input type="checkbox"/> PROGRAM IS NOT COVERED BY E. O. 12372 <input type="checkbox"/> OR PROGRAM HAS NOT BEEN SELECTED BY STATE FOR REVIEW
a. Federal	\$	00																					
b. Applicant	\$	00																					
c. State	\$	00																					
d. Local	\$	00																					
e. Other	\$	00																					
f. Program Income	\$	00																					
g. TOTAL	\$	00																					
17. IS THE APPLICANT DELINQUENT ON ANY FEDERAL DEBT? <input type="checkbox"/> Yes If "Yes," attach an explanation. <input checked="" type="checkbox"/> No																							
18. TO THE BEST OF MY KNOWLEDGE AND BELIEF, ALL DATA IN THIS APPLICATION/PREAPPLICATION ARE TRUE AND CORRECT, THE DOCUMENT HAS BEEN DULY AUTHORIZED BY THE GOVERNING BODY OF THE APPLICANT AND THE APPLICANT WILL COMPLY WITH THE ATTACHED ASSURANCES IF THE ASSISTANCE IS AWARDED.																							
a. Type Name of Authorized Representative <u>Parry Klassen</u>	b. Title <u>Consultant</u>	c. Telephone Number <u>559 325 9855</u>																					
d. Signature of Authorized Representative 		e. Date Signed <u>4-15-99</u>																					



There is a growing concern about pesticides and nutrients from farming operations flowing into the Sacramento/San Joaquin Delta.

Catching the drift

A strategic plan to keep pesticides from reaching rivers and streams gains urgency in light of new restrictions

BY PARRY KLASSEN

George knows it's hard to get good spray coverage on his almond trees next to the river. So he drives extra slow, blasting the mist up and over the tree tops, with some of the spray drifting down into the river.

Downstream from where George is spraying, an automated water monitoring device gathers its hourly water sample from the river. The drift from George's application made 30 minutes earlier is detected by the device, which sounds an alarm at the county agriculture commissioner's office. An office staffer quickly pulls up the day's application permits and finds George's permit for spraying the almond orchard upstream from the monitor. By the time George pulls his tractor into the yard, a deputy from the agriculture commissioner's office is waiting.

This fictional account of a grower being caught for drifting pesticides into a river may seem a bit far-fetched. But if development of new surface water quality regulations continues at its current pace, ol' George could be facing

some aspects of this situation sooner than most farmers think.

In its broadest definition, George's spray drift contributed to what regulators call non-point source pollution. If George did a sloppy job mixing and loading his sprayer and rain later washes the residues into the river, that too is considered non-point source pollution. Runoff from irrigation or heavy rains also carries that designation if the runoff contains pesticides, nutrients or silt.

Non-point source pollution, be it from farms, ranches or urban centers, is now in the regulatory cross hairs, and in some instances, the trigger is being squeezed. Driving the issue is a myriad of federal and state laws and agencies, chief of which are the Clean Water Act and the U.S. Environmental Protection Agency (EPA).

In the tributaries flowing into the Sacramento/San Joaquin Delta, a growing concern is non-point source pollution made up of pesticides and nutrients originating from farming activities. And it's not just diazinon run-

off from dormant orchard sprays or herbicides from rice fields, two problems where significant advances have been made in recent years.

Water samples taken from Central Valley rivers and streams by the U.S. Geological Survey (USGS) showed more than 20 widely used insecticides, miticides and herbicides in the water. While none of the samples exceeded drinking water standards, some did exceed criteria for protection of aquatic life. These detections have gotten the attention of pesticide manufacturers, farm groups and regulators.

"The USGS numbers are a very good indication of what is out there and it should bring some concern to the agricultural community," says Doug Okumura, acting assistant director of the Division of Enforcement, Environmental Monitoring and Data Management at the California Department of Pesticide Regulation (DPR).

Concern is, in fact, an understatement. Driven by impending surface water regulations and increased activ-

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CATCHING THE DRIFT

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ist rumblings, a number of ag groups and government agencies have already initiated programs ranging from grower outreach efforts to organizing watershed working groups. Their goals focus on two areas: changing farming practices that might cause inadvertent non-point source pollution and protecting farmers who aren't contributing to the problem.

"The EPA and environmental community are really beginning to hone in on non-point source pollution, and there is an unsupported belief that agriculture is the only culprit," says Ronda Lucas, director of forestry and natural resources at the California Farm Bureau Federation. "To prove this, we want to provide farmers with whatever tools are necessary to assess their watersheds and identify potential problems. More importantly, we want farmers to get credit for what they are doing right by devising an easy monitoring plan that proves agriculture isn't the only culprit."

Tracing the origins of non-point source pollution then deciding how to regulate it is proving tougher than anyone could have imagined. The most significant surface water law is the Clean Water Act of 1972, which is implemented nationally by EPA. At the state level, the water quality enforcement falls to the State and Regional Water Quality Control Boards. Since DPR is the lead agency for regulating pesticides in the state, an agreement was formed with the Water Board to let DPR take a lead role in solving the non-point source pollution problem as it relates to pesticides.

A key concept in the Clean Water Act is "Total Maximum Daily Load," better known as TMDL. A TMDL is a numeric target for pollutants or "stressors" that a water body is allowed to have. A TMDL is required when a body of water is determined to be "impaired." This impairment can be caused by silt, nutrients, temperature or pesticides — among other things — at levels out of compliance with the Clean Water Act. A TMDL, as its name indicates, is the total load from pollutants moving into a river each day by urban storm water discharges, wastewater treatment plants or non-point sources such as agriculture.

If a river or stream is deemed to be "impaired," a TMDL must be developed. Next, the plan to bring that water body back into compliance must also be developed and implemented.

That's where DPR is today with diazinon, an insecticide whose detection in the Sacramento and San Joaquin Rivers and several tributaries was traced back to drift and runoff from dormant orchard applications. During the development of TMDLs for diazinon, DPR wants to work with grower groups and others to develop mitigation measures, which could include Best Management Practices (BMPs), changes in the product label



Samples taken from Central Valley rivers and streams have revealed more than 20 widely used insecticides, miticides and herbicides in the water.

or other regulatory approaches to ensure the rivers are brought back into compliance. This will continue work to reduce diazinon detection levels started several years back by Novartis, the product manufacturer, and commodity groups, including the Almond Board and Cling Peach Advisory Board, when the problem was first discovered.

"Developing a TMDL is supposed to be a stakeholder-driven process," Okumura says. "It's going to be an arduous process and I'm hoping farmers and their representatives along with all other interested parties will attend the public meetings. Ultimately, the decisions are going to have an impact on farmers."

Since setting a TMDL for diazinon would be the first such standard developed for a pesticide in California or the country as a whole, DPR officials believe the process will serve as the tem-

plate for future TMDLs in the state. "We're hoping to use all the best science available to set that level," says Marshall Lee, associate environmental research scientist at DPR. To that end, Lee is overseeing development of a database at DPR that will serve as a repository for all reliable data on surface water sampling done in the state for diazinon and other products.

An unsettling development on TMDLs is a rash of lawsuits filed by activist groups intended to force EPA into creating TMDLs for dozens of rivers around the country, including some in California. To date, more than 25 lawsuits have been filed and of those resolved, all settled in favor of the complainant. Many fear that using litigation to form policy will force EPA to act too quickly on developing TMDLs, foregoing adequate and thorough scientific study in favor of expediency. To prevent such a reaction, farm and industry groups in recent months have begun formulating plans to get ahead of the issue before regulations are finalized.

One such plan under development by the California Farm Bureau is called the Nonpoint Source Initiative and Strategy 2000. This plan lays the framework for farmers to organize themselves into watershed working groups and begin gathering water quality data specific to their area.

"As we studied this issue, we found very little quantifiable, scientifically valid data about water quality and non-point source pollution," Lucas says. "What it's coming to is that farmers need this data to prove they are innocent. EPA and the public are pointing a finger at agriculture without the data to back it up. If we can't defend ourselves and show data that proves we are not guilty, we will be regulated."

Another effort under way to promote BMPs that help minimize off-site movement of pesticides and nutrients is sponsored by the Coalition For Urban/Rural Environmental Stewardship (CURES), a non-profit education organization established in 1997 as the stewardship arm of the Western Crop Protection Association (WCPA).

In addition to co-sponsoring grower meetings on the water quality issue with Farm Bureau, CURES is

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publishing booklets describing practices to help protect water quality. Subjects include mixing and loading pesticides, managing spray drift from air blast and ground application equipment, and controlling irrigation runoff. The group is also organizing sprayer calibration clinics in the Central Valley in conjunction with UC Cooperative Extension.

Okumura agrees that the word on protecting water quality needs to get out to farmers, and quick. "The education and outreach component is absolutely critical when we finalize the mitigation measures. One of our biggest problems is explaining the potential problem and the consequences of not following these mitigation measures."

Ranchers in the Garcia River region of Northern California got a taste of what can happen if TMDL development and implementation is forced by lawsuits. Environmental groups recently filed suit against EPA demanding that TMDLs be set for 17 rivers in California. Since the Garcia River was first on the list, the Northwest Regional Water Quality Control Board focused on that river as a test case. Recently, the Water Board presented ranchers and loggers with three yet-to-be-finalized options: stop all sediment discharge into the river; follow a basin-wide plan written by the Regional Water Quality Control Board staff that includes measures such as no commercial land management activities within 25 feet of the riparian area bordering the river and its tributaries and no use of heavy equipment between Oct. 15 and May 1; or each landowner submit a plan that includes extensive water monitoring, detailed description of remediation efforts, annual progress reports, and public access to those records. And the Water Board must first approve the plan before it can be implemented.

Where Farm Bureau hopes to help farmers in other regions of the state is in organizing watershed working groups that can prepare for the inevitable TMDL steamroller. Key leaders in this effort include Lucas, Carolyn Richardson, director of the Department of Environmental Advocacy, and Tess Dennis, director of environmental protection, all three who are Farm Bureau water experts based in Sacramento.

"We hope to provide farmers and ranchers all the technical and informational tools they need to fix the problem themselves," Lucas says. A first step is studying a "how-to" manual

available at every county Farm Bureau office in the state, she adds. This manual provides contact information of local water quality experts and describes how to form the watershed working group.

Many experts believe that use of BMPs could go a long way to reduce non-point source pollution into surface waters. In fact, one USDA agency provides not only expertise in BMPs but has some funding available for farmers to implement the practices. "We work best management practices into every conservation plan we write," says Michael McElhiney, Stanislaus County conservationist for the USDA-Natural Resources Conservation District. "These plans alone have a lot of value, especially if someone points a finger at you about a certain farming practice." Conservation plans include detailed description of everything from irrigation practices to how pesticides are handled and applied.

Last year, growers and ranchers in Stanislaus, San Joaquin and Merced counties received more than \$600,000 in funding from the Environmental Quality Incentive Program (EQIP). McElhiney encourages growers to apply for those limited funds to help defray the cost of changing farming practices.

"We have a whole suite of BMPs that meet a variety of conditions that exist on a farm. They may not solve all the problems but if we can get stewardship ingrained into farmers, we know the trend will get better," McElhiney says.

So, can growers and ranchers avoid this approaching surface water storm in California? A water expert with DowAgro Sciences who has followed the issue around the country for years offers an unqualified "no way." However, there is a chance to soften the impact.

"If growers and industry get engaged early, they can help shape the process, avoiding a strictly regulatory solution," says Dr. Bryan Stuart, manager of government relations for Dow AgroSciences in Sacramento. "But two important things need to happen quickly. First, we need to make sure that good science is used as these regulatory decisions are made. Second, we need to start implementing practices to reduce the amount of pesticides getting into surface water. And that effort has to begin now."

Parry Klassen is a farm writer and consultant based in the San Joaquin Valley. He consults with farmers on behalf of CURES to protect water quality and implement application stewardship. Editor Len Richardson is chair of the CURES Board of Directors. ♦

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